

STOPfakes.gov

– PORTLAND –

Portland World Trade Center
Oregon Room
25 SW Salmon Street



U.S. Small Business
Administration



U.S. Customs and
Border Protection



Thursday, July 26, 2018

- | | |
|--------------------|---|
| 8:00 | Registration |
| 8:30 – 8:35 | Opening Remarks (confirmed)
Scott Goddin (confirmed)
Director, Portland Export Assistance Center
U.S. Commercial Service - Portland
U.S. Department of Commerce International Trade Administration |
| 8:35 – 8:40 | Welcome (confirmed)
Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce International Trade Administration |

- 8:40 – 2:40** **Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process** (confirmed)
On-site assistance is made available by CBP staff to navigate the recordation application portal and process.
- 8:40 – 2:40** **Apply for Copyright Registration** (confirmed)
Copyright Office staff will be on-site to help you with the application required to register your work online.
- 8:40 – 9:15** **Protecting Your Patents and Trademarks in the United States** (confirmed)
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 9:15 – 9:50** **Copyright and Your Business's Creative Works: How Copyright Impacts You** (confirmed)
Catherine Zaller Rowland (confirmed)
Associate Register of Copyrights and
Director of Public Information and Education
United States Copyright Office
- 9:50 – 10:20** **CBP's IPR Border Enforcement Regime** (confirmed)
Goli Gharib (confirmed)
Attorney-Advisor, Intellectual Property Rights Branch
Regulations & Rulings, Office of Trade
U.S. Customs and Border Protection, DHS
- 10:20 – 10:30** **Break**
- 10:30 – 11:00** **Reporting IP violations** (confirmed)
Nadine Andrews (confirmed)
National Program Manager
Homeland Security Investigations
National IPR Coordination Center
- 11:00 – 11:45** **Protecting Your Business from Trade Secret Theft - The Insider Threat and The Current Foreign Threat** (confirmed)
Daniel Williams
Special Agent
Portland Division
Federal Bureau of Investigation
- 11:45 – 1:00** **Lunch (provided)**
- 1:00 – 1:30** **Protecting Your Intellectual Property in Export Markets** (confirmed)
Benjamin Hardman (confirmed)
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

- 1:30 – 2:00** **Protecting Your Intellectual Property in Online Markets: Case Study – Taobao** (confirmed)
Rachel Salzman (confirmed)
International Trade Specialist
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 2:00 – 2:30** **How Am I Going to Pay for All This? Financing Solutions for IP** (confirmed)
Jim Newton
Regional Export Finance Manager, Portland
U.S. Small Business Administration
- 2:30 – 2:40** **Closing Remarks**
TBD
- 2:40 – 4:00** **One-on-One Consultations** (confirmed)
10 min sessions. Sign-up sheet available during morning registration and through-out the day.
- Benjamin Hardman (DOC – ITA)
Goli Gharib (DHS – CBP)
Alaina van Horn (DHS – CBP)
Nadine Andrews (IPR Center)
Daniel Williams (FBI)
Rachel Salzman (DOC – ITA)
Ayanna Butler (ITC)
Jim Newton (SBA)
Catherine Zaller Rowland (CO)