

STOP

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INTERNATIONAL
TRADE
ADMINISTRATION

Portland, Oregon
Tuesday, July 24, 2018

Portland World Trade Center, Oregon Room,
25 SW Salmon Street, Portland OR

INTELLECTUAL PROPERTY RIGHTS SEMINAR

The **STOPfakes.gov Roadshow** delivers critically important information about intellectual property to the audience that needs it most – start-ups, entrepreneurs, small and medium-sized businesses, independent creators, and inventors. The information is presented by experts from multiple government agencies that deal with intellectual property issues. Participants will learn: how to identify and protect the various intellectual property assets they have; the mechanisms for obtaining IP protection in overseas markets and strategies for determining where they should seek protection; how to record their mark with Customs, with on-site help, in order to exclude counterfeit goods from entering the United States; how to combat counterfeits on international e-commerce sites; and about government resources available to help US business with intellectual property issues. In short, participants will learn information vital to competing in an increasingly global environment.

Register Now!

<http://bit.ly/PDX-iPR-Roadshow>

When

July 26, 2018

8:00 am - 2:40 pm

2:40 - 4:00 pm

Speaker 1:1s

Where

Portland World Trade Center, Oregon Room
25 SW Salmon Street
Portland, OR

Cost

\$50 (Lunch Included)

Sponsors

- ✓ Export Council of Oregon
- ✓ U.S. Export Assistance Center - Portland, OR
- ✓ U.S. Commercial Service



One-on-One

Participants can meet with the speakers for 10-minute sessions to discuss an IP issue they have.



Apply for Copyright and Trademark Recordation On-Site

On-site assistance is made available by CBP staff to navigate the recordation application portal and process.



Apply for Copyright Registration On-site

Copyright Office staff will be on-site to help you with the application required to register your work online.



U.S. Customs and
Border Protection



U.S. Small Business
Administration

For more information: Contact Scott Goddin at
Scott.Goddin@trade.gov or 1-503-326-3001

@STOPfakesGov